

Cookie Policy

This Cookie Policy ("Cookie Policy") explains how ASCN.AI ("ASCN", "we", "us", "our") uses cookies and other technologies on our website ("Site"), as well as the choices available to you regarding cookies. This Cookie Policy forms part of the ASCN Privacy Policy. When you first visit the Site, you will be asked to consent to the use of cookies on the Site in accordance with this Cookie Policy. If you agree, we will store cookies on your device.

What is a cookie?

A cookie is a small piece of information sent to your browser by the website you visit. The Site uses first-party cookies (set by the website you are visiting at that time, such as cookies placed by ASCN.AI) as well as third-party cookies (set by a third-party domain), as described below.

Cookies can remain on your computer for varying periods of time. Cookies can be "session" cookies or "persistent" cookies. Session cookies are stored only for the duration of your browser session and are automatically deleted when you close your browser. Persistent cookies remain even after you close your browser until they expire (this period is set by the third party placing the cookie) or until you manually delete them. Persistent cookies help recognize your computer when you reopen your browser and revisit websites.

Information collected through cookies may include data about your device's IP address (Internet Protocol), browser type, language, operating system, region or country from which you access the Site, date and time of visit, number of links you clicked on the Site, functionality you used, search queries you made, and data you downloaded while on the Site. ASCN may use this collected information to comply with legal requirements (including user verification), customize the user interface, protect and analyze data for the purpose of improving Site functionality, and for advertising purposes (see our [Privacy Policy](#) for more details on data usage).

You can learn more about cookies (including how to view and manage them) on websites such as [All About Cookies](#) or [AboutCookies.org](#).

How we use cookies

This section explains how we use different categories of cookies and how you can manage data collection settings through these technologies:

Strictly Necessary Cookies

1. These are used to provide users with services available on the Site and to enable its core features, such as logging into your account and accessing protected information, displaying pop-up notifications, and recognizing language in registration forms. These cookies are essential for using the Site. Without them, the Site's basic functionality will not work. Since these cookies are strictly necessary for using the Site and its services, you cannot opt out of them.

Performance / Analytics Cookies

2. These are used to recognize and count the number of visitors to the Site, collect statistics about how visitors move around the Site (including the number of pages viewed, number of visits, and time spent on each page), and track clicks on advertising links and the most frequently interacted areas. This helps us improve the Site's performance and user interaction algorithm — for example, ensuring users can easily find the pages they need.

Advertising Cookies

3. These cookies are used to display advertising that is relevant to you.

Cookies Used to Embed Third-Party Services

4. These are used to embed functionality from third-party resources (such as videos, maps, or social media modules).

Other Third-Party Cookies

5. Some sections of the Site, including but not limited to news widgets, use content provided by other websites (third parties). In some cases, these third-party sites may set their own cookies. Please note that we do not control third-party cookies. You can disable them through your browser settings. More information can be found on the help pages of the most popular browsers:
 - [Google Chrome](#)
 - [Mozilla Firefox](#)
 - [Microsoft Edge](#)
 - [Safari \(macOS\)](#)
 - [Safari \(iOS\)](#)
6. For other browsers, please refer to the information provided by the browser developer.
7. More information about how we use cookies can be found below:

ASCN

We use these cookies for user authentication and identification to provide access to the functionality of our applications. In addition, we use necessary cookies to allow users to customize the interface and security features, detect fraud and misuse. We also use Web Storage and IndexedDB technologies to store user settings and information required to provide our service. We use evercookie technology to ensure security and detect violations of the Terms of Use. Examples of cookies used for these purposes: `cachec`, `sessionid`, and `tv_ecuid`.

Google Analytics

These cookies are used to collect and analyze information about how you use our Site. We need this data to study and improve the performance of our services. These cookies collect information pseudonymously. Examples of cookies used for these purposes: `__ga`, `__utma`, and `__git`. Information about your use of the Site (including your IP address) will be transmitted to and stored by Google. The listed services and programs are created by

Google Analytics. For more detailed information on how Google Analytics handles confidential information, please read [here](#). Additional information on the use of cookies and their storage periods in Google Analytics can be found [here](#).

Operational and Advertising Cookies, .ascn.ai

These cookies are used to collect and process information about how you use the Site. We use this information to analyze and improve the performance of our services. These cookies collect information pseudonymously. Examples of cookies used for these purposes: _sp_id.* and _sp_ses*.

Web Beacons (clear GIF images)

Web beacons, also known as tracking pixels, are tiny images with unique identification codes used to track usage patterns, count the number of visits to a particular page, ad views, and clicks, etc. Web beacons collect limited information, including the cookie number, time and date of page view, and a description of the page containing the beacon. These beacons do not collect any personally identifiable information and are only used to evaluate the effectiveness of the Site and to display interest-based advertising. We use web beacons together with Google Analytics services, advertising services, and our Snowplow tracking program. The information received regarding our Site is used for legal compliance, including reporting on Site usage, as well as for developing, testing, and improving the services the Site provides. Google stores the information collected through Google services. For more information on how Google uses data for marketing and analytics purposes, please see [here](#) and in [Google's Privacy Policy](#).

Changes

We may change the type of third-party service provider that places cookies on the Site, as well as update this Cookie Policy at any time by posting the updated version on the Site. Unless additional notification or consent is required by applicable law, this section will serve as notice of such changes.